



February 17, 2020

Dear Summit County Preschool Families,

On Sunday, March 29th, we will be hosting our 7th Annual Ski-a-Thon at Arapahoe Basin Ski Resort and we want you to be a part of this fantastic event! We are very excited to partner with Arapahoe Basin to offer this “fun-raiser” for SCP families, friends and supporters! So, you might be asking, what is a ski-a-thon? Well, if you’ve heard of a walk-a-thon, it’s the same idea, but add some snow, a mountain, a snowboard or skis, cold weather, and people who love all of the above!!

Included with this packet is a pledge form for Summit County Preschool’s 7th Annual Ski-a-Thon. You will take your pledge form and talk to anyone and everyone who would want to support your skiing or riding effort and Summit County Preschool. Talk to your family, your friends, any businesses you frequent often, co-workers, teachers, etc. The more people you talk to and gain support from, the better this event will turn out to be! You will be collecting pledges per 1,000 vertical feet skied OR at a fixed dollar amount.

When someone pledges, make sure their pledge is included on your pledge sheet and collect the money on or before Monday, April 6. For those donors who are pledging based on vertical feet skied, let them know that you will contact them after the event to collect their donation. And, don’t forget to thank them for their support!!

That’s it . . . pretty simple! To summarize:

- Sign up to ski at www.summitcountypreschool.com or <https://www.eventbrite.com/e/summit-county-preschools-7th-annual-ski-a-thon-registration-89640871259?aff=ebdssbdestsearch>
- Find people to pledge
- Take down their info on your pledge form or have them pledge through the link <https://www.eventbrite.com/e/summit-county-preschools-7th-annual-ski-a-thon-registration-89640871259?aff=ebdssbdestsearch>
- Ski or ride for as long as you want on the day of the event for a good cause!! We welcome and encourage skiers and snowboarders of all ages and abilities!
- Bring your pledge form and donations collected to Summit County Preschool after the event by Monday, April 6th. We’ll take care of calculating your vertical feet and donation amounts.
- This year we’ve partnered with The Finish Line tracking systems to track the skiers for our event!

We are happy to answer any questions, please contact Amy with any questions you have:

Amy Pratt amyp@summitcountypreschool.com 970-668-5508

Thank you for your support of Summit County Preschool! We’re going to have a great time!

Amy Pratt | Summit County Preschool Fundraising Coordinator | 970-668-5508



Summit County Preschool's 7th Annual Ski-a-Thon

- When:** **Sunday, March 29, 2020: Competition Skiing from 10-2pm,**
Beach Spot party from 10-4pm
Check-in 9:30-9:45 am, lunch starts at noon
Come and go as you please! You can ski an hour or the full 4 hours!
- Where:** **Arapahoe Basin**
We have secured Beach Spot #1, which is right next to Black Mountain Express
Look for our banner!
You may ski anywhere on the mountain, there are no restrictions!
Winners and prizes will be announced and distributed the week after the event, once the results have come in.
- Cost:** The event is *free* for A-Basin Passholders and Ikon passholders, who haven't used all their Basin days yet.
Minimum of \$25 in pledges to be eligible for prizes.
- Ages:** There will be 3 different age levels to compete in:
- Little Kids – Ages 2-6
 - Big Kids – Ages 7-12
 - Biggest Kids/ Adults – 13+

Individual participants:

- ✓ Individuals who turn in pledges totaling \$25 or more will receive our limited edition T-shirt, beach spot lunch and goody bag.
- ✓ Will have a chance at winning prizes:
 - >Most Money Collected
 - >Best Outfit
 - >Most Vertical Feet Skied

Corporate Teams:

Find 4 of your best work pals or friends and ski like crazy! The team with the most vertical feet will win our corporate prize! This category can include any variety of ages. Even if you are part of a corporate team, you can also be entered as an individual participant in the event.

- ✓ Group who turns in a group pledge totaling \$100 or more will receive our limited edition T-shirt, beach spot lunch and goody bag.
- ✓ Will have a chance at winning prizes:
 - >Most Vertical Feet Skied by a team



How does the event work?

Each participant will receive a sponsorship form and obtain as many pledges as possible! Each sponsor pledges to donate either a fixed dollar amount OR a certain amount per 1,000 vertical feet skied.

On the day of the event, each participant will receive a Finish Line Tracking Unit. This will track your day on the mountain, including such measurements as vertical feet skied, distance covered, and average speed. This device also maps out what you skied during the event!

Each skier in the age groups 7-12 and 13+ will need to ride all operating lifts, except the Beavers Lift (including the molly hogan) during the event. So be sure to plan your skiing strategy!

This is not a speed-skiing event but is a wonderful opportunity to enjoy the beautiful outdoors that we call home and raise money for a good cause!

How many vertical feet does an average person ski?

Arapahoe’s summit is at an elevation of 13,050 feet and the base is at 10,780 – with a vertical drop of 2,270 feet. **On average, a person who’s on the mountain all day will ski 25,000 vertical feet while someone who takes it a little easy will ski 18,000.**

Taking into consideration that the event runs for four hours, we’d estimate 20,000 vertical feet on the high-end and 12,000 if you’re taking it easy. Keep these amounts in mind when soliciting pledges! And if you’re skiing with a little one, your vertical feet could be significantly smaller.

You may wish to set a personal goal and include information from one the following tables when collecting pledges:

If You Donate	And I Ski	Your Total Donation Will Be	If You Donate	And I Ski	Your Total Donation Will Be	If You Donate	And I Ski	Your Total Donation Will Be
\$ 0.10	20,000	\$ 2.00	\$ 0.10	9,000	\$ 0.90	\$ 0.10	5,000	\$ 0.50
\$ 0.25	20,000	\$ 5.00	\$ 0.25	9,000	\$ 2.25	\$ 0.25	5,000	\$ 1.25
\$ 0.50	20,000	\$ 10.00	\$ 0.50	9,000	\$ 4.50	\$ 0.50	5,000	\$ 2.50
\$ 1.00	20,000	\$ 20.00	\$ 1.00	9,000	\$ 9.00	\$ 1.00	5,000	\$ 5.00
\$ 3.00	20,000	\$ 60.00	\$ 3.00	9,000	\$ 27.00	\$ 3.00	5,000	\$ 15.00
\$ 5.00	20,000	\$ 100.00	\$ 5.00	9,000	\$ 45.00	\$ 5.00	5,000	\$ 25.00



Who do donation checks need to be made out to?

While we will accept cash, we prefer to receive checks made out to “Summit County Preschool”. Donations are tax-deductible and donors will receive a tax receipt for their records.

If they are mailing in pledges, they can be sent to:

Summit County Preschool

PO Box 631

Frisco, CO 80443

When do we need to have our pledges turned into the preschool?

All pledges need to be turned in by **Monday, April 6th**. This is one week after the event.

How do I get my pledge form to Summit County Preschool?

If you are turning in money in time to receive a t-shirt and/or free lift ticket, bring your pledge form with your money and we’ll take a copy and let you have the original so you can continue to collect pledges.

After the event, bring your sheet into the front desk at the preschool, we’ll take a copy, and we will take care of calculating your total donations based on vertical feet. You will be responsible for collecting your pledges.

How will check-in work? Where will lunch be available?

Look for our Ski-A-Thon Banner at Beach Spot #1 near the Black Mountain Express! We will have you sign-in, get a Finish Line GPS system, and have you sign a waiver to participate in the event (if you haven’t already). You’ll receive your goody bag, lunch, and t-shirt at the event. We will have someone at the beach spot for the duration of the event for any assistance.

How will I know if I won a prize?

We will announce the winners the week after the event via email.



Template for Soliciting Donations:

Dear Sponsor,

This year, I'm excited to ski in Summit County Preschool's 7th Annual Ski-a-Thon on Sunday, March 29th. It is a very special way for us to support the preschool's mission "to provide the community with the highest quality early education and care of children two months to five years" through fundraising while promoting healthy lifestyles and exercise.

I am raising funds to support Summit County Preschool's mission, as well as the broader goal to provide consistent and equitable access to quality care so that parents can go to work and children will be ready for school.

I'll do the hard part of training for the day of skiing [or riding]. I'm asking you to do the easy part and make a contribution to my fundraising goal of \$[insert fundraising goal].

(Optional) You may pledge a fixed dollar amount or donate based on how much I ski! My goal is to ski [insert vertical feet goal here] and here's an estimate of the amount of your donation:

Your tax-deductible gift will make a difference in the lives of many local families!

If You Donate	And I Ski	Your Total Donation Will Be	If You Donate	And I Ski	Your Total Donation Will Be	If You Donate	And I Ski	Your Total Donation Will Be
\$ 0.10	20,000	\$ 2.00	\$ 0.10	9,000	\$ 0.90	\$ 0.10	5,000	\$ 0.50
\$ 0.25	20,000	\$ 5.00	\$ 0.25	9,000	\$ 2.25	\$ 0.25	5,000	\$ 1.25
\$ 0.50	20,000	\$ 10.00	\$ 0.50	9,000	\$ 4.50	\$ 0.50	5,000	\$ 2.50
\$ 1.00	20,000	\$ 20.00	\$ 1.00	9,000	\$ 9.00	\$ 1.00	5,000	\$ 5.00
\$ 3.00	20,000	\$ 60.00	\$ 3.00	9,000	\$ 27.00	\$ 3.00	5,000	\$ 15.00
\$ 5.00	20,000	\$ 100.00	\$ 5.00	9,000	\$ 45.00	\$ 5.00	5,000	\$ 25.00

You can make a donation by sending your tax-deductible contribution to the address listed below (just be sure to indicate that your donation will support my fundraising efforts!). **Please make checks out to: Summit County Preschool.**

Mail to: Summit County Preschool
 Attn: Ski-a-Thon Fundraiser
 P. O. Box 631
 Frisco, CO 80443

I greatly appreciate your support!

Sincerely,

[YOUR NAME]
 [YOUR EMAIL & PHONE NUMBER]